



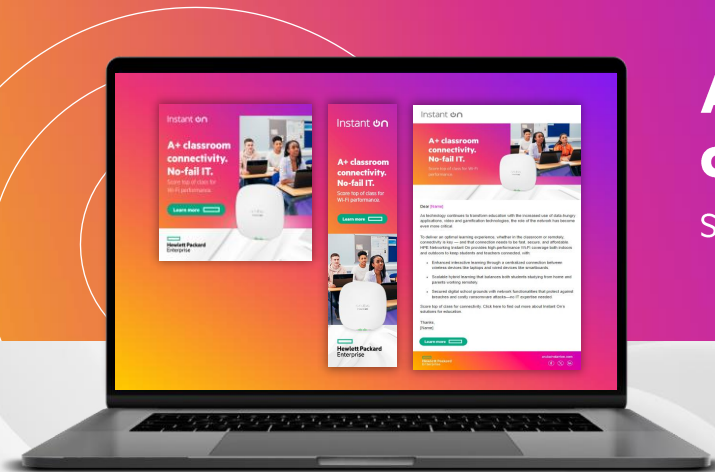
Instant 

HPE Networking Instant On Education

Campaign Implementation Guide



Hewlett Packard
Enterprise



A+ classroom connectivity. No-fail IT.

Social & Display | Media | Collateral | Email

Campaign overview

The Instant On in Education campaign provides an industry-centric partner framework to promote specific messaging, value props, and product lines for small businesses. The campaign assets are customizable—partners can add their value proposition, service offering, and other valuable information to scale promotional efforts.

Available tactics:

- Display banners
- Social graphics
- Email templates
- Solution overview

Target audience: Schools, universities, college, academies, educational institutions and more.

Activation flow

Building Awareness for Instant On in Education:

- Create a clear and engaging e-commerce page using industry banners, messaging, images, and product collateral.
- Use social cards and pre-written social posts to schedule social media activity on your preferred social platforms throughout the campaign.
- Reach out to specific customers or prospects using the industry email templates.

Campaign overview

Awareness

Supporting Content

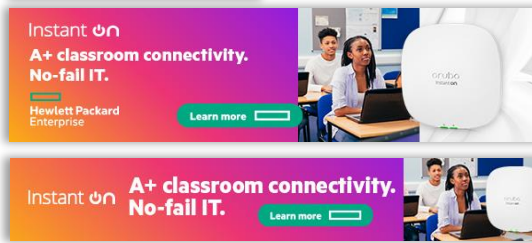
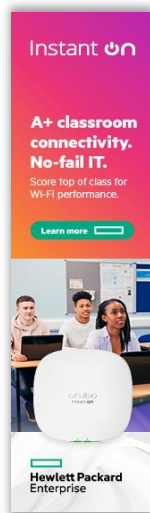




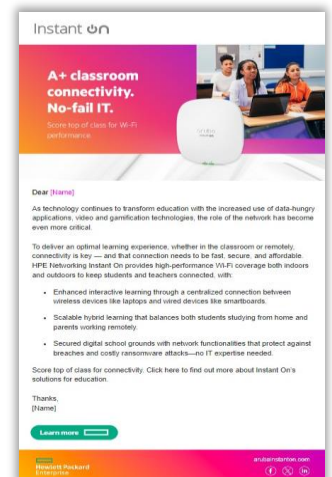
Campaign Tactics



Social cards



Display Banners



Email

Social & Display

Spotlight display banners and social cards on your purchase pages, paid media, and social channels to spread the word on our new education access points.

[Download social cards →](#)

[Download display banners →](#)

Email

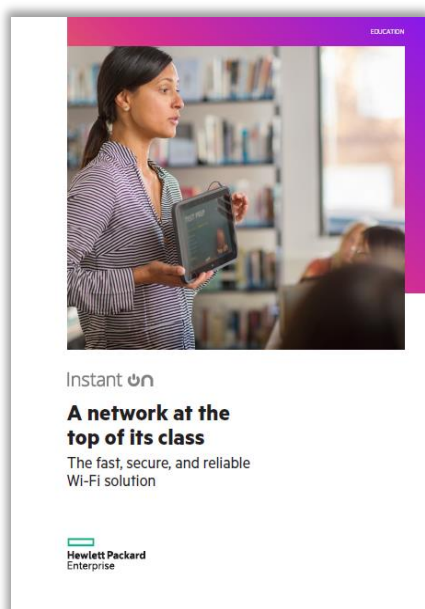
Nurture your prospects and customers by sending pre-written emails that explain how our solutions address specific industry pain points.

[Download email →](#)





Supporting Content



Solution Overview



1960 48G 2XGT 2SFP+

AP22

AP25

AP17

AP27

Product Media & Collateral

Leverage industry solution overview and multimedia assets on your landing pages, blogs, and newsletters.

[Download **product media** →](#)

[Download **solution overview** →](#)

[Download **video** →](#)

Campaign overview

Awareness

Supporting Content



Thank you

Resources:

[Visit the education webpage →](#)

[For more Instant On campaigns →](#)

[Learn about HPE Networking Instant On ACTION Partner Club →](#)



Hewlett Packard
Enterprise

© Copyright 2024 Hewlett Packard Enterprise Development LP. The information contained herein is subject to change without notice. The only warranties for Hewlett Packard Enterprise products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. Hewlett Packard Enterprise shall not be liable for technical or editorial errors or omissions contained herein. All third-party marks are property of their respective owners.